

CloudCoCo Group plc
 (“CloudCoCo” or the “Company”)

Director/PDMR Shareholding

CloudCoCo (AIM: CLCO) a UK provider of IT and communications solutions to businesses and public sector organisations, announces that it has received notification today that Chief Financial Officer, Michael Lacey, has purchased a total of 810,000 Ordinary Shares of 1 pence in the Company ("Ordinary Shares") at an average price of 1.229 pence per share. The purchase of Ordinary Shares took place as follows:

- 250,000 Ordinary Shares purchased on 06 July at a price of 1.2 pence per share
- 100,000 Ordinary Shares purchased on 07 July at a price of 1.2 pence per share
- 460,000 Ordinary Shares purchased on 8 July at a price of 1.25 pence per share

Following this trade, Michael Lacey’s beneficial holding is 810,000 Ordinary Shares, representing 0.16 per cent. of the current total voting rights of the Company.

Further details are contained within the notification below, made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	Michael Lacey										
2	Reason for the notification											
a)	Position/status	Chief Financial Officer										
b)	Initial notification/Amendment	Initial notification										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	CloudCoCo Group plc										
b)	LEI	213800D4GJKAFHT5TB32										
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 1 pence each GB00B8GRBX01										
b)	Nature of the transaction	Purchase of Ordinary Shares										
c)	Price(s) and volume(s)	<table border="1" style="width: 100%;"> <tr> <th colspan="2">Purchase</th> </tr> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>1.20 pence (6 July)</td> <td>250,000</td> </tr> <tr> <td>1.20 pence (7 July)</td> <td>100,000</td> </tr> <tr> <td>1.25 pence (8 July)</td> <td>460,000</td> </tr> </table>	Purchase		Price(s)	Volume(s)	1.20 pence (6 July)	250,000	1.20 pence (7 July)	100,000	1.25 pence (8 July)	460,000
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d)	Aggregated information - Aggregated volume - Price - Total	810,000 1.229 pence £ 9,954.90
e)	Date of the transaction	06, 07 and 08 July 2020
f)	Place of the transaction	London Stock Exchange (XLON)

Name of authorised official of issuer responsible for making notification:

Darron Giddens

Company Secretary to CloudCoCo Group plc

Contacts:

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