CloudCoCo Group plc

("CloudCoCo" or the "Company")

Director/PDMR Shareholding

CloudCoCo (AIM: CLCO) a UK provider of IT and communications solutions to businesses and public sector organisations, announces that it received notification yesterday that Non-Executive Chairman, Simon Duckworth has purchased 250,000 Ordinary Shares of 1 pence in the Company ("Ordinary Shares") at 1.15 pence per share.

Following this trade, Simon Duckworth's beneficial holding is 8,500,000 Ordinary Shares, representing 1.72 per cent. of the current total voting rights of the Company.

Further details are contained within the notification below, made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Simon Duckworth		
2	Reason for the notification			
a)	Position/status	Non-Executive Chairman		
b)	Initial notification/Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	CloudCoCo Group plc		
b)	LEI	213800D4GJKAFHT5TB32		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 1 pence each GB00B8GRBX01		
b)	Nature of the transaction	Purchase of Ordinary Shares		
c)	Price(s) and volume(s)	Purchase		
		Price(s) 1.15 pence (26 August 2020)	Volume(s) 250,000	

d)	Aggregated information	
	- Aggregated volume	250,000
	- Price	1.15 pence
	- Total	£2,875
e)	Date of the transaction	26 August 2020
f)	Place of the transaction	London Stock Exchange (XLON)

Name of authorised official of issuer responsible for making notification:

Darron Giddens

Company Secretary to CloudCoCo Group plc

Contacts:

CloudCoCo Group plc Darron Giddens (Company Secretary) 01925 398 255

N+1 Singer (Nominated Adviser and Broker)Peter Steel / Ben Farrow 020 7496 3000

Alma PR (financial PR adviser) 020 3405 0205 David Ison cloudcoco@almapr.co.uk

Josh Royston Kieran Breheny